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ABSTRACT

Data in this series of tables provide information about the freshman class entering the University of Wisconsin System in fall 2001. In fall 2001, 83% of new freshmen in the University of Wisconsin System were Wisconsin residents, and 55% were women. Students of color made up 9% of the class. Some 95% were conventional admissions, and 64% of the class scored about the national American College Testing Program assessment (ACT) average score of 21. Forty-seven percent of these freshmen were in the top quartile of their high school classes. One appendix contains the new freshman headcount by institution, and the other shows new freshmen by average high school percentile rank for each institution. Data on enrollment and student characteristics are presented in 16 tables and 2 figures. (SLD)

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The University of Wisconsin System
Informational Memorandum

The New Freshman Class: Fall 2001

June 2002

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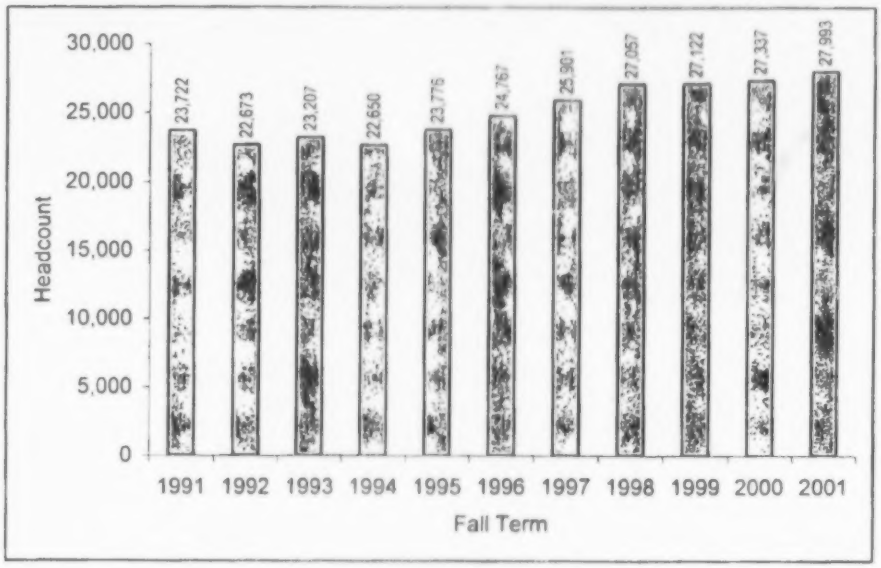
UNIVERSITY OF WISCONSIN SYSTEM

The University of Wisconsin System

Informational Memorandum

The New Freshman Class: Fall 2001

UW System New Freshman Headcount
Fall 1991 to Fall 2001



Highlights

Percentage of Fall 2001 UW System new freshmen who:

- are Wisconsin residents 83%
- are women 55%
- are students of color 9%
- were conventional admits 95%
- scored above the national ACT average score of 21 ..... 64%
- were in the top quartile of their high school classes 47%

The University of Wisconsin System
Office of Policy Analysis and Research
June, 2002

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HE03455

ENROLLMENT

HEADCOUNT

In Fall 2001, 27,993 new freshmen enrolled in the UW System (Table 1). This is the largest new freshman class since 1988 (see Appendix A) when new freshman enrollments peaked at 28,104. The proportion of total institutional enrollment made up of new freshmen ranges from 12.6% at UW-Superior to 33.6% at UW Colleges.

Table 1
UW System New Freshman Headcount by Institution
Fall 2001

	#	% UWS New Freshmen	% Institutional Enrollment
Madison	6,095	21.8%	14.9%
Milwaukee	3,034	10.8%	12.7%
Eau Claire	2,136	7.6%	20.1%
Green Bay	920	3.3%	16.6%
La Crosse	1,593	5.7%	17.5%
Oshkosh	1,871	6.7%	17.1%
Parkside	926	3.3%	18.5%
Platteville	1,094	3.9%	19.9%
River Falls	1,117	4.0%	19.2%
Stevens Point	1,518	5.4%	17.4%
Stout	1,289	4.6%	16.6%
Superior	351	1.3%	12.6%
Whitewater	1,895	6.8%	18.1%
Colleges	4,154	14.8%	33.6%
Total	**27,993**	**100.0%**	**17.6%**

At 17.6% of UW System enrollment, new freshmen make up a higher percentage of enrollment than they did both five and ten years ago (Table 2).

Table 2
UW System New Freshman Headcount by Institution
Fall 1991, Fall 1996, and Fall 2001

	1991			1996			2001		
	#	% of UWS NF Enroll	% of Inst. Enroll.	#	% of UWS NF Enroll	% of Inst. Enroll.	#	% of UWS NF Enroll	% of Inst. Enroll.
MSN	4,642	19.6%	10.8%	5,455	22.0%	13.9%	6,095	21.8%	14.9%
MIL	2,153	9.1%	8.5%	2,253	9.1%	10.3%	3,034	10.8%	12.7%
EAU	1,796	7.6%	17.1%	2,048	8.3%	19.5%	2,136	7.6%	20.1%
GBY	829	3.5%	14.9%	1,027	4.1%	18.6%	920	3.3%	16.6%
LAC	1,655	7.0%	18.8%	1,735	7.0%	19.2%	1,593	5.7%	17.5%
OSH	1,455	6.1%	13.1%	1,559	6.3%	15.0%	1,871	6.7%	17.1%
PKS	760	3.2%	14.9%	686	2.8%	15.1%	926	3.3%	18.5%
PLT	1,027	4.3%	18.9%	965	3.9%	18.9%	1,094	3.9%	19.9%
RVF	1,054	4.4%	18.9%	1,161	4.7%	21.8%	1,117	4.0%	19.2%
STP	1,505	6.3%	17.2%	1,586	6.4%	19.0%	1,518	5.4%	17.4%
STO	1,177	5.0%	15.5%	1,287	5.2%	17.6%	1,289	4.6%	16.6%
SUP	478	2.0%	15.4%	324	1.3%	12.3%	351	1.3%	12.6%
WTW	1,819	7.7%	17.4%	1,842	7.4%	17.7%	1,895	6.8%	18.1%
UWC	3,372	14.2%	30.9%	2,839	11.5%	32.3%	4,154	14.8%	33.6%
Total	**23,722**	**100.0%**	**14.7%**	**24,767**	**100.0%**	**16.6%**	**27,993**	**100.0%**	**17.6%**

DEMOGRAPHICS

RESIDENT STATUS

In Fall 2001, 82.6% of new freshmen were Wisconsin residents, 9.1% were enrolled under the Minnesota/Michigan reciprocity agreements, and 8.3% were other non-resident new freshmen (Table 3).

Table 3
UW System New Freshmen by Resident Status and Institution
Fall 2001

	WI Resident		Non-Resident		Compact*		Total
	#	%	#	%	#	%	#
MSN	3,947	64.8%	1,511	24.8%	637	10.5%	6,095
MIL	2,931	96.6%	67	2.2%	36	1.2%	3,034
EAU	1,597	74.8%	30	1.4%	509	23.8%	2,136
GBY	864	93.9%	38	4.1%	18	2.0%	920
LAC	1,309	82.2%	61	3.8%	223	14.0%	1,593
OSH	1,817	97.1%	32	1.7%	22	1.2%	1,871
PKS	833	90.0%	90	9.7%	3	0.3%	926
PLT	991	90.6%	84	7.7%	19	1.7%	1,094
RVF	568	50.9%	88	7.9%	461	41.3%	1,117
STP	1,370	90.3%	76	5.0%	72	4.7%	1,518
STO	902	70.0%	22	1.7%	365	28.3%	1,289
SUP	204	58.1%	28	8.0%	119	33.9%	351
WTW	1,779	93.9%	109	5.8%	7	0.4%	1,895
UWC	4,018	96.7%	82	2.0%	54	1.3%	4,154
Total	**23,130**	**82.6%**	**2,318**	**8.3%**	**2,545**	**9.1%**	**27,993**

* Compact includes Minnesota and Michigan reciprocity agreements.

The proportion of new freshmen who enrolled under either the Minnesota or Michigan reciprocity agreements decreased slightly from last year (Table 4). The proportion of other non-resident new freshmen, at 8.3%, is slightly up from previous years and matches Fall 1994 for the highest proportion in the past ten years. The proportion of new freshmen who are Wisconsin residents has ranged from 82.0% to 84.0% in the past ten years.

Table 4
UW System New Freshmen by Resident Status
Fall 1991 to Fall 2001

	WI Resident	Non-Resident	Compact*	Total
1991	83.6%	7.4%	9.0%	23,722
1992	84.0%	7.7%	8.3%	22,673
1993	83.9%	8.2%	7.9%	23,207
1994	82.5%	8.3%	9.1%	22,650
1995	82.7%	8.1%	9.1%	23,776
1996	82.2%	8.0%	9.6%	24,767
1997	82.0%	8.1%	9.7%	25,901
1998	82.3%	8.1%	9.5%	27,057
1999	83.2%	7.1%	9.7%	27,122
2000	82.3%	7.9%	9.8%	27,337
2001	82.6%	8.3%	9.1%	27,993

* Compact includes Minnesota and Michigan reciprocity agreements.

GENDER

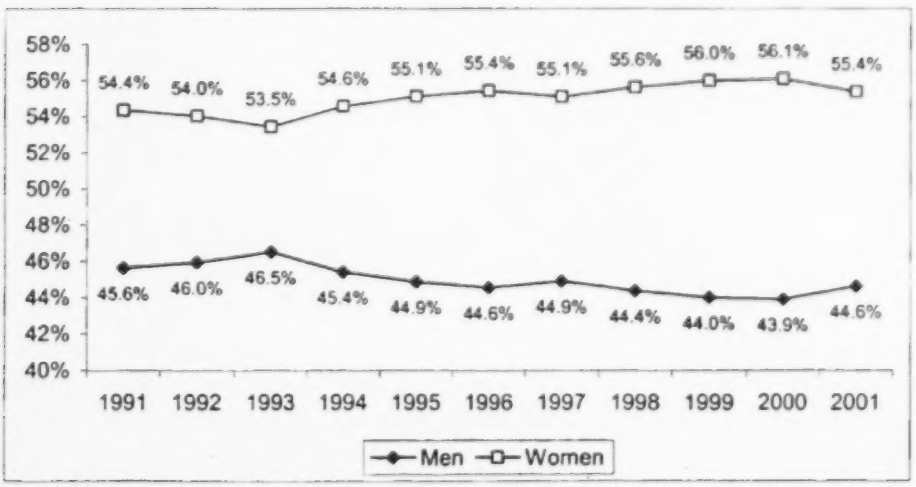
Female students comprised 55.4% of the new freshman class in Fall 2001, while male students comprised 44.6% (Table 5). The percentage of female students by institution ranged from 36.0% at UW-Platteville to 70.3% at UW-Green Bay.

Table 5
UW System New Freshmen by Gender and Institution
Fall 2001

	Female		Male		Total
	#	%	#	%	#
MSN	3,397	55.7%	2,698	44.3%	6,095
MIL	1,610	53.1%	1,424	46.9%	3,034
EAU	1,321	61.8%	815	38.2%	2,136
GBY	647	70.3%	273	29.7%	920
LAC	1,020	64.0%	573	36.0%	1,593
OSH	1,022	54.6%	849	45.4%	1,871
PKS	531	57.3%	395	42.7%	926
PLT	394	36.0%	700	64.0%	1,094
RVF	685	61.3%	432	38.7%	1,117
STP	856	56.4%	662	43.6%	1,518
STO	665	51.6%	624	48.4%	1,289
SUP	197	56.1%	154	43.9%	351
WTW	953	50.3%	942	49.7%	1,895
UWC	2,204	53.1%	1,950	46.9%	4,154
Total	**15,502**	**55.4%**	**12,491**	**44.6%**	**27,993**

Figure 1 shows the trend in new freshman enrollment by gender from Fall 1991 to Fall 2001. While female students have made up the majority of the UW System new freshman class for at least 14 years, the Fall 2000 gap between percentages in female and male students,12.2 percentage points, was the largest it has been in that span of time. The current gender gap (10.8 percentage points) has narrowed slightly and is the lowest since 1997.

Figure 1
UW System New Freshmen by Gender
Fall 1991 to Fall 2001



RACE/ETHNICITY

In Fall 2001, students of color made up 8.6% of the new freshman class while white students made up 90.0% and international students 1.4% (Table 6). The percentage of students of color by institution ranged from 2.7% at UW-Platteville to 19.9% at UW-Parkside.

Table 6
UW System New Freshmen by Race/Ethnicity and Institution
Fall 2001

	African American		Hispanic/ Latino		American Indian		Asian American		All Students of Color		Inter-national		White/ Unknown		Total
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
MSN	147	2.4%	142	2.3%	25	0.4%	311	5.1%	625	10.3%	211	3.5%	5,259	86.3%	6,095
MIL	273	9.0%	147	4.8%	17	0.6%	160	5.3%	597	19.7%	18	0.6%	2,419	79.7%	3,034
EAU	20	0.9%	20	0.9%	9	0.4%	59	2.8%	108	5.1%	10	0.5%	2,018	94.5%	2,136
GBY	8	0.9%	6	0.7%	11	1.2%	20	2.2%	45	4.9%	7	0.8%	868	94.3%	920
LAC	14	0.9%	18	1.1%	9	0.6%	44	2.8%	85	5.3%	3	0.2%	1,505	94.5%	1,593
OSH	23	1.2%	20	1.1%	14	0.7%	31	1.7%	88	4.7%	9	0.5%	1,774	94.8%	1,871
PKS	91	9.8%	70	7.6%	5	0.5%	18	1.9%	184	19.9%	8	0.9%	734	79.3%	926
PLT	8	0.7%	11	1.0%	1	0.1%	9	0.8%	29	2.7%	4	0.4%	1,061	97.0%	1,094
RVF	22	2.0%	19	1.7%	4	0.4%	33	3.0%	78	7.0%	3	0.3%	1,036	92.7%	1,117
STP	11	0.7%	12	0.8%	11	0.7%	22	1.4%	56	3.7%	31	2.0%	1,431	94.3%	1,518
STO	12	0.9%	11	0.9%	3	0.2%	20	1.6%	46	3.6%	4	0.3%	1,239	96.1%	1,289
SUP	3	0.9%	2	0.6%	11	3.1%	5	1.4%	21	6.0%	21	6.0%	309	88.0%	351
WTW	79	4.2%	44	2.3%	7	0.4%	42	2.2%	172	9.1%	7	0.4%	1,716	90.6%	1,895
UWC	52	1.3%	76	1.8%	26	0.6%	119	2.9%	273	6.6%	44	1.1%	3,837	92.4%	4,154
Total	**763**	**2.7%**	**598**	**2.1%**	**153**	**0.5%**	**893**	**3.2%**	**2,407**	**8.6%**	**380**	**1.4%**	**25,206**	**90.0%**	**27,993**

Although there were some year to year fluctuations within categories, the Fall 2001 proportion of White new freshmen was the lowest in the past ten years and the proportion of students of color, at 8.6%, was the highest in the past 10 years (Table 7).

Table 7
UW System New Freshmen by Race/Ethnicity
Fall 1991 to Fall 2001

	African American		Hispanic/ Latino		American Indian		Asian American		All Students of Color		Inter-national		White/ Unknown		Total
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
1991	526	2.2%	342	1.4%	165	0.7%	534	2.3%	1,567	6.6%	249	1.0%	21,906	92.3%	23,722
1992	566	2.5%	387	1.7%	144	0.6%	557	2.5%	1,654	7.3%	287	1.3%	20,732	91.4%	22,673
1993	603	2.6%	400	1.7%	164	0.7%	563	2.4%	1,730	7.5%	241	1.0%	21,236	91.5%	23,207
1994	498	2.2%	401	1.8%	159	0.7%	547	2.4%	1,605	7.1%	257	1.1%	20,788	91.8%	22,650
1995	548	2.3%	389	1.6%	158	0.7%	564	2.4%	1,659	7.0%	274	1.2%	21,843	91.9%	23,776
1996	536	2.2%	371	1.5%	158	0.6%	596	2.4%	1,661	6.7%	275	1.1%	22,831	92.2%	24,767
1997	683	2.6%	468	1.8%	161	0.6%	608	2.3%	1,920	7.4%	309	1.2%	23,672	91.4%	25,901
1998	701	2.6%	492	1.8%	160	0.6%	700	2.6%	2,053	7.6%	298	1.1%	24,706	91.3%	27,057
1999	701	2.6%	525	1.9%	174	0.6%	721	2.7%	2,121	7.8%	299	1.1%	24,702	91.1%	27,122
2000	716	2.6%	532	1.9%	176	0.6%	789	2.9%	2,213	8.1%	315	1.2%	24,809	90.8%	27,337
2001	763	2.7%	598	2.1%	153	0.5%	893	3.2%	2,407	8.6%	380	1.4%	25,206	90.0%	27,993

AGE

UW System new freshmen age 19 and under make up the vast majority of new freshmen at 94.4%. The percentage of new freshmen age 20 and over is 5.5% for the UW System as a whole and ranges from 0.8% at UW-Madison and UW-La Crosse to 18.0% at UW Colleges (Table 8).

Table 8
UW System New Freshmen by Age Group
Fall 2001

	19 and Under		20 to 24		25 to 34		35 and Over		Total
	#	%	#	%	#	%	#	%	#
MSN	6,044	99.2%	46	0.8%	3	0.0%	2	0.0%	6,095
MIL	2,868	94.5%	129	4.3%	31	1.0%	6	0.2%	3,034
EAU	2,097	98.2%	34	1.6%	4	0.2%	1	0.0%	2,136
GBY	885	96.2%	25	2.7%	7	0.8%	3	0.3%	920
LAC	1,582	99.3%	9	0.6%	1	0.1%	1	0.1%	1,593
OSH	1,783	95.3%	54	2.9%	23	1.2%	11	0.6%	1,871
PKS	838	90.5%	56	6.0%	24	2.6%	8	0.9%	926
PLT	1,017	93.0%	39	3.6%	18	1.6%	20	1.8%	1,094
RVF	1,054	94.4%	45	4.0%	9	0.8%	9	0.8%	1,117
STP	1,479	97.4%	32	2.1%	5	0.3%	2	0.1%	1,518
STO	1,237	96.0%	33	2.6%	15	1.2%	4	0.3%	1,289
SUP	304	86.6%	33	9.4%	10	2.8%	4	1.1%	351
WTW	1,844	97.3%	33	1.7%	12	0.6%	6	0.3%	1,895
UWC	3,407	82.0%	451	10.9%	195	4.7%	101	2.4%	4,154
Total	**26,439**	**94.4%**	**1,019**	**3.6%**	**357**	**1.3%**	**178**	**0.6%**	**27,993**

The proportion of UW System new freshmen age 19 and under has remained relatively stable over the past five years. However, the proportion had been increasing over the past ten years and is still considerably above the 1991 level. Although the current proportions of new freshmen in other age groups have increased slightly or remained the same as compared with Fall 2000, they have been declining since 1991 (Table 9).

Table 9
UW System New Freshmen by Age Group
Fall 1991 to Fall 2001

	19 and Under		20 to 24		25 to 34		35 and Over		Total
	#	%	#	%	#	%	#	%	#
1991	21,442	90.4%	1,309	5.5%	672	2.8%	299	1.3%	23,722
1992	20,797	91.7%	1,100	4.9%	530	2.3%	246	1.1%	22,673
1993	21,366	92.1%	1,056	4.6%	543	2.3%	242	1.0%	23,207
1994	20,881	92.2%	1,094	4.8%	464	2.0%	211	0.9%	22,650
1995	22,187	93.3%	983	4.1%	415	1.7%	191	0.8%	23,776
1996	23,312	94.1%	913	3.7%	351	1.4%	191	0.8%	24,767
1997	24,479	94.5%	921	3.6%	341	1.3%	160	0.6%	25,901
1998	25,700	95.0%	931	3.4%	293	1.1%	133	0.5%	27,057
1999	25,854	95.3%	878	3.2%	263	1.0%	127	0.5%	27,122
2000	25,955	94.9%	954	3.5%	267	1.0%	161	0.6%	27,337
2001	26,439	94.4%	1,019	3.6%	357	1.3%	178	0.6%	27,993

EDUCATIONAL PREPARATION

ADMISSION CATEGORY

In Fall 2001, 94.8% of all UW System new freshmen were conventional admits (Table 10). Older new freshmen, those 21 years of age and older as of September 1 of the Fall they first enroll, comprised 2.4% of UW System new freshmen. New freshmen admitted as exceptions made up 2.8% of UW System new freshmen.

Table 10
UW System New Freshmen by Admission Category and Institution
Fall 2001

	Conventional		Non-Conventional			
	Standard & Discretionary	%	Older	%	Exception	%
MSN	5,935	97.4%	3	0.0%	157	2.6%
MIL	2,999	98.8%	18	0.6%	17	0.6%
EAU	2,081	97.4%	8	0.4%	47	2.2%
GBY	905	98.4%	2	0.2%	13	1.4%
LAC	1,580	99.2%	3	0.2%	10	0.6%
OSH	1,789	95.6%	56	3.0%	26	1.4%
PKS	821	88.7%	62	6.7%	43	4.6%
PLT	977	89.3%	57	5.2%	60	5.5%
RVF	1,060	94.9%	24	2.1%	33	3.0%
STP	1,462	96.3%	12	0.8%	44	2.9%
STO	1,180	91.5%	30	2.3%	79	6.1%
SUP	336	95.7%	11	3.1%	4	1.1%
WTW	1,762	93.0%	14	0.7%	119	6.3%
UWC	3,648	87.8%	378	9.1%	128	3.1%
Total	**26,535**	**94.8%**	**678**	**2.4%**	**780**	**2.8%**

The proportion of new freshmen admitted as conventional admits has ranged from 93.2% to 95.1% in the last decade (Table 11). The percentage of new freshmen admitted in the "older" category has declined from 4.3% in Fall 1991 to a low of 2.0% in Fall 1999. The percentage of new freshmen admitted as exceptions has ranged from 2.0% to 3.1% since Fall 1991.

Table 11
UW System New Freshmen by Admission Category
Fall 1991 to Fall 2001

	Conventional		Non-Conventional			
	Standard & Discretionary	%	Older	%	Exception	%
1991	22,099	93.2%	1,031	4.3%	592	2.5%
1992	21,362	94.2%	821	3.6%	490	2.2%
1993	21,815	94.0%	940	4.1%	453	2.0%
1994	21,298	94.0%	822	3.6%	530	2.3%
1995	22,515	94.7%	759	3.2%	502	2.1%
1996	23,493	94.9%	634	2.6%	640	2.6%
1997	24,461	95.1%	580	2.3%	678	2.6%
1998	25,697	95.0%	590	2.2%	770	2.8%
1999	25,785	95.1%	529	2.0%	808	3.0%
2000	25,932	94.9%	566	2.1%	839	3.1%
2001	26,535	94.8%	678	2.4%	780	2.8%

ACT SCORES

Table 12 shows the average ACT composite scores of Fall 2001 new freshmen by institution. The average ACT composite score of new freshmen ranged from 26.9 at UW-Madison to 19.9 at UW-Parkside.

Table 12
UW System New Freshmen by ACT Composite Score and Institution
Fall 2001

	Average
MSN	26.9
MIL	21.9
EAU	23.6
GBY	22.7
LAC	24.2
OSH	21.8
PKS	19.9
PLT	22.5
RVF	22.3
STP	22.7
STO	21.6
SUP	22.0
WTW	21.9
UWC	20.3
UW System	**23.0**

The average ACT composite score of UW System new freshman test takers remained the same as Fall 2000 (Table 13). The UW System new freshman average ACT composite score of 23.0 is two test points higher than the national average of 21.0. Since 1991, the average ACT composite score of UW System new freshmen has ranged from 1.5 to 2.0 points above the national average.

Table 13
UW System New Freshmen by ACT Composite Score
Fall 1991 to Fall 2001

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
UW System New Freshmen	22.1	22.1	22.4	22.6	22.8	22.8	23.0	23.0	22.9	23.0	23.0
National Average	20.6	20.6	20.7	20.8	20.8	20.9	21.0	21.0	21.0	21.0	21.0

HIGH SCHOOL RANK

In Fall 2001, 47.0% of UW System new freshmen graduated from high school in the top 25% of their high school classes (Table 14). More than four of every five Fall 2001 new freshmen graduated in the top half of their high school classes.

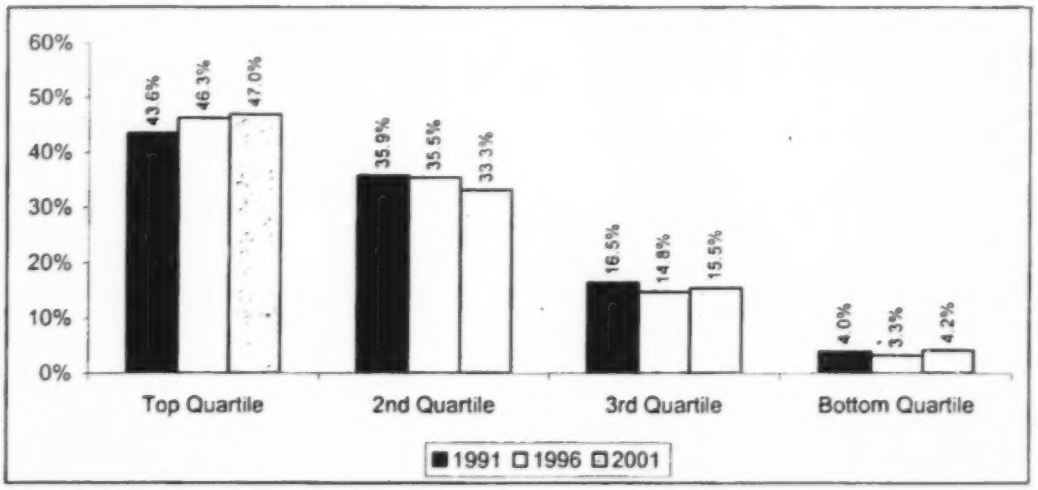
Table 14
UW System New Freshmen by High School Rank and Institution
Fall 2001

	Top Quartile		2nd Quartile		Top Half		3rd Quartile		Bottom Quartile	
	#	%	#	%	#	%	#	%	#	%
MSN	4,671	93.1%	300	6.0%	4,971	99.1%	43	0.9%	4	0.1%
MIL	752	27.4%	1,154	42.0%	1,906	69.3%	619	22.5%	224	8.1%
EAU	1,039	50.1%	877	42.3%	1,916	92.4%	157	7.6%	1	0.0%
GBY	442	49.9%	380	42.9%	822	92.8%	60	6.8%	4	0.5%
LAC	1,022	66.8%	476	31.1%	1,498	97.8%	31	2.0%	2	0.1%
OSH	531	31.8%	780	46.8%	1,311	78.6%	356	21.3%	1	0.1%
PKS	222	25.8%	281	32.6%	503	58.4%	285	33.1%	74	8.6%
PLT	395	39.3%	395	39.3%	790	78.5%	181	18.0%	35	3.5%
RVF	474	44.3%	415	38.8%	889	83.2%	152	14.2%	28	2.6%
STP	642	44.6%	721	50.1%	1,363	94.8%	74	5.1%	1	0.1%
STO	361	31.3%	594	51.6%	955	82.9%	155	13.5%	42	3.6%
SUP	118	38.2%	131	42.4%	249	80.6%	49	15.9%	11	3.6%
WTW	483	29.1%	769	46.3%	1,252	75.4%	368	22.2%	40	2.4%
UWC	590	16.6%	1,036	29.1%	1,626	45.7%	1,339	37.6%	592	16.6%
Total	**11,742**	**47.0%**	**8,309**	**33.3%**	**20,051**	**80.3%**	**3,869**	**15.5%**	**1,059**	**4.2%**

*Excludes students who did not have a high school rank.

The percentage of UW System new freshmen graduating in the top 25% of their high school classes is higher than the percentages both five and ten years ago (Figure 2).

Figure 2
UW System New Freshmen by High School Rank
Fall 1991, Fall 1996, and Fall 2001



*Excludes students who did not have a high school rank.

Appendix A
UW System New Freshman Headcount by Institution
Fall 1972 to Fall 2001

	MSN	MIL	EAU	GBY	LAC	OSH	PKS	PLT	RVF	STP	STO	SUP	WTW	UWC	Total
1972	4,219	3,042	2,308	668	1,605	2,226	1,183	1,020	804	1,876	994	591	1,660	2,438	24,634
1973	4,263	3,575	2,207	549	1,640	1,941	1,065	877	787	1,614	1,001	558	1,559	2,932	24,568
1974	4,394	3,358	2,419	646	1,862	1,730	1,052	897	973	1,647	1,227	511	1,443	2,930	25,089
1975	4,654	3,171	2,483	575	1,942	1,889	1,026	1,081	1,117	1,879	1,111	508	1,757	3,453	26,646
1976	3,918	2,994	2,245	560	1,884	1,709	784	1,150	1,264	1,913	1,279	485	1,915	3,158	25,258
1977	4,217	2,741	2,623	563	2,140	1,666	783	1,154	1,154	2,053	1,291	553	1,826	3,293	26,057
1978	4,683	3,165	2,555	597	2,057	1,752	909	1,040	1,199	1,960	1,414	465	1,773	2,991	26,560
1979	4,836	2,833	2,695	677	2,176	1,851	1,009	1,107	1,245	1,970	1,407	425	2,026	3,104	27,361
1980	5,021	2,845	2,737	789	2,053	1,807	1,056	1,227	1,317	2,021	1,507	446	2,165	3,461	28,452
1981	4,683	2,808	2,441	773	2,040	2,004	1,045	1,297	1,294	1,966	1,375	404	2,195	3,505	27,830
1982	4,797	2,684	2,494	714	1,928	1,797	954	1,246	1,116	1,712	1,380	382	2,082	3,606	26,892
1983	5,110	2,847	2,475	693	2,028	1,771	1,075	1,201	1,082	1,727	1,374	347	2,135	3,872	27,737
1984	5,490	2,864	2,355	708	2,072	1,869	871	1,062	1,103	1,794	1,388	321	2,189	3,658	27,744
1985	5,687	2,747	2,387	811	2,131	1,804	817	1,176	1,001	1,887	1,436	333	2,253	3,481	27,951
1986	5,383	2,677	2,470	696	2,114	1,947	886	1,127	1,145	1,821	1,419	368	2,136	3,736	27,925
EM I															
1987	5,181	2,390	2,320	817	1,977	1,857	753	1,156	1,053	1,687	1,404	375	2,152	3,775	26,897
1988	5,934	2,647	2,277	862	1,890	1,837	942	1,059	1,048	1,700	1,361	411	1,898	4,238	28,104
1989	4,993	2,461	1,934	782	1,689	1,730	757	995	957	1,690	1,143	414	1,836	3,663	25,044
1990	4,699	2,446	1,736	746	1,622	1,608	782	943	939	1,580	1,130	346	1,953	3,565	24,095
EM II															
1991	4,642	2,153	1,796	829	1,655	1,455	760	1,027	1,054	1,505	1,177	478	1,819	3,372	23,722
1992	4,416	1,880	1,869	816	1,495	1,492	769	910	1,026	1,398	1,000	363	1,785	3,454	22,673
1993	4,631	1,930	1,956	770	1,702	1,514	783	950	846	1,375	1,030	344	1,845	3,531	23,207
1994	4,681	1,806	2,088	883	1,504	1,393	770	958	1,004	1,378	1,075	285	1,704	3,121	22,650
EM III															
1995	5,164	1,988	2,038	848	1,747	1,523	744	948	968	1,504	1,144	306	1,900	2,954	23,776
1996	5,455	2,253	2,048	1,027	1,735	1,559	686	965	1,161	1,586	1,287	324	1,842	2,839	24,767
1997	5,880	2,481	2,171	953	1,706	1,758	819	998	1,152	1,551	1,250	352	1,914	2,916	25,901
1998	5,596	2,699	2,156	1,035	1,744	1,923	883	1,122	1,207	1,517	1,345	396	1,931	3,503	27,057
1999	5,664	2,937	2,016	934	1,638	1,852	889	1,138	1,127	1,500	1,324	432	1,907	3,764	27,122
2000	5,736	2,979	2,094	996	1,614	1,652	823	1,003	1,126	1,530	1,322	421	2,077	3,964	27,337
EM21															
2001	6,095	3,034	2,136	920	1,593	1,871	926	1,094	1,117	1,518	1,289	351	1,895	4,154	27,993

Note: EMI, EMII, and EMIII denote the years covered by the first, second, and third phases of Enrollment Management planning. EM21 is the name of the current initiative in Enrollment Management.

Appendix B
UW System New Freshmen by Average High School Percentile Rank and Institution
Fall 1976 to Fall 2001

	MSN	MIL	EAU	GBY	LAC	OSH	PKS	PLT	RVF	STP	STO	SUP	WTW	UWC	Overall
1976	81.2	66.9	70.9	67.8	65.8	58.8	63.3	66.8	60.4	61.1	61.8	65.3	63.3	60.9	66.8
1977	80.2	68.6	70.6	68.1	64.7	67.6	62.9	66.9	62.5	63.6	61.4	59.4	65.2	61.6	67.2
1978	79.5	65.8	70.4	65.1	66.9	58.2	62.4	67.2	62.6	64.5	60.4	62.2	63.6	61.8	67.1
1979	79.3	66.2	70.7	64.5	65.5	59.1	62.9	64.5	62.1	62.8	60.9	63.2	64.4	61.7	66.9
1980	79.8	64.8	69.9	64.8	65.7	60.2	60.9	64.9	62.2	62.2	60.4	59.0	64.6	58.9	66.3
1981	80.7	64.0	73.8	64.1	66.2	60.0	60.7	65.9	61.6	62.5	59.1	61.4	64.9	59.1	66.5
1982	80.0	67.1	72.0	62.8	64.4	60.3	62.0	63.3	63.4	61.2	57.0	64.1	63.5	58.7	66.3
1983	80.2	66.0	70.5	66.2	63.2	62.0	59.2	61.9	61.2	62.0	55.6	58.6	63.1	56.9	65.6
1984	78.9	67.0	68.6	65.7	63.0	62.6	59.6	63.3	60.0	61.7	53.2	59.1	60.7	57.3	65.3
1985	79.1	66.6	67.9	64.8	63.2	61.3	59.6	63.3	59.7	60.2	53.6	59.2	60.8	55.0	65.0
1986	78.6	66.5	69.2	63.4	61.6	62.0	60.2	63.2	58.6	61.6	54.9	58.7	62.8	53.8	64.7
EM I															
1987	80.6	65.7	68.4	63.6	63.0	63.0	60.7	65.3	60.3	65.8	56.4	60.6	64.3	51.4	65.4
1988	79.9	64.2	72.6	67.5	67.0	66.2	57.8	64.5	64.1	67.1	58.0	62.8	68.0	51.2	66.5
1989	81.4	62.9	67.4	68.8	70.0	66.4	62.9	68.4	63.9	67.6	60.7	62.6	69.8	53.7	68.2
1990	81.7	62.6	67.1	68.7	70.0	68.6	60.5	67.4	64.9	65.7	57.8	60.2	68.6	51.2	67.4
EM II															
1991	81.2	62.8	74.8	69.2	69.4	69.5	59.2	68.5	64.1	69.3	54.9	61.9	66.6	51.7	67.3
1992	82.2	62.7	75.1	71.5	70.7	71.6	58.5	71.0	66.7	70.4	63.7	65.9	65.1	51.1	68.4
1993	82.9	61.3	72.9	72.9	72.5	71.7	58.1	71.2	70.8	70.9	64.4	65.7	65.2	50.5	68.5
1994	84.6	60.7	72.8	70.9	74.9	71.3	59.0	70.3	69.1	72.7	61.2	63.9	64.9	50.3	69.1
EM III															
1995	85.6	59.7	72.4	73.2	74.8	68.9	58.3	68.2	67.6	71.7	60.1	63.9	64.7	49.6	69.1
1996	84.6	58.3	71.2	70.1	75.3	66.9	59.6	68.9	70.7	69.1	60.6	64.0	65.7	50.9	68.9
1997	85.0	58.9	71.7	71.4	76.3	67.8	59.0	67.3	70.5	71.1	61.9	62.5	64.3	50.1	69.1
1998	86.2	58.5	73.1	71.4	77.6	68.2	56.8	67.6	70.6	73.0	63.4	60.9	64.5	50.1	69.0
1999	86.3	58.5	74.8	72.4	78.4	66.9	56.3	66.8	70.8	72.7	62.5	61.8	63.9	49.1	68.5
2000	86.8	58.5	74.2	72.2	79.0	66.6	56.0	64.9	69.8	73.5	64.0	63.1	63.4	47.8	68.3
EM21															
2001	87.7	59.1	73.4	73.1	78.9	64.8	56.1	65.9	68.5	71.9	64.6	66.0	62.8	48.2	68.5

Note: EMI, EMII, and EMIII denote the years covered by the first, second, and third phases of Enrollment Management planning. EM21 is the name of the current initiative in Enrollment Management.

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